

CARNEGIE CHALLENGE 2011

The Carnegie UK Trust is offering funding for up to five not-for-profit conference organisers to attract leading public policy thinkers and commentators to debate issues of public concern in 2011. The support of the Trust will allow event organisers, in consultation with the Trust, to invite a small panel along with a chair to take part in a debate during the conference. The intention is to allow conference organisers to attract guests who may require, for example, travel expenses from abroad, fees and other expenses.

The elements we are looking for:

1. The conference must be delivered by a not-for-profit organisation
2. The conference must relate to one of the three themes of focus of Carnegie UK Trust
People and Place/ Knowledge and Culture and Enterprise and Society
3. The conference must be designed for more than 150 delegates
4. The conference organisers must have previous experience of running conferences

Carnegie Challenge Criteria

1. The Carnegie UK Trust is willing to provide financial support to enable not-for-profit conference organisers to put on a high calibre and constructive panel debate to raise the profile and impact of a conference or event which they are organising.
2. Partners, likely to be primarily civil society organisations, should have a commitment to improving the wellbeing of people in the UK and Ireland in a way which fits with the strategic direction of the Trust.
3. The payments can be for Chairs/speaker's fees for the panel, travel expenses and accommodation.
4. The Trust will be looking for the genuine added value for its contribution. That is, funding where otherwise a panellist/Chair would not be willing to attend. This funding should will make it possible to attract speakers would otherwise not be willing or able to take part, either because of the cost, their location or their perception of the nature of the event.
5. At least two and no more than three panellists should be invited. The panellist should, so far as possible, have divergent views to allow the audience to hear different sides of a contractive and thoughtful debate.
6. The event should last for at least 1 hour and no more than 1.5 hours.
7. The vast majority of the time should be spent addressing questions from the floor with no more than very brief (one to two minutes) opening remarks by the panellist.
8. An experienced Chair should be agreed with Carnegie UK Trust (often a senior member of staff or Trustee of Carnegie UK Trust or a journalist). The Chair will play an important role in challenging the panellists where appropriate.
9. The debate should be titled "Carnegie Challenge" and will also contain a strap line (of the conference suggestion) such as "innovation and change", "looking beyond the horizon" etc depending on the subject matter.

10. The event should be identified in the conference brochure etc as a “Carnegie Challenge” and the Carnegie UK Trust logo used against the event.
11. The primary impact sought by Carnegie is on conference delegates who are practitioners, policy makers and others who have the responsibility for, or ability to change or develop policy or practice.
12. The Carnegie Challenge makes the funding available in the hope that those attending the event will be exposed to debate of a high calibre, and will be stimulated and challenged to reconsider their policy position or improve their practice when they return to their own area of work. It might stimulate practitioners to explore new or different partnerships, to use different approaches, or simply to reconsider their existing practice.
13. The input of the Trust will be financial, and will only involve a small amount of staff time, mostly in approving panellists and Chairs for the Challenge, agreeing the format of the event, and some administrative time.
14. It is anticipated that the cost of this will not normally exceed £3,000.
15. Once agreed the full funding will be paid in advance of the event.